



CANADIAN GERIATRICS SOCIETY
LA SOCIÉTÉ CANADIENNE DE GÉRIATRIE

CGS Scholarship Foundation - Donor Recognition Policy

PURPOSE

- To thank and honour Canadian Geriatrics Society Scholarship Foundation (CGSSF) donors
- To build lasting relationships with donors and recognize their philanthropy, encouraging future contributions
- To inspire others to donate and raise public awareness of the CGS Scholarship Foundation

GIFT ACKNOWLEDGEMENT

Only gifts to the CGSSF will be recognized by the Canadian Geriatrics Society (CGS). The CGS staff will work to acknowledge every gift to the CGSSF within the following guidelines:

Gifts of \$10 - \$99

For donations made online, an Income Tax receipt will be issued immediately for gifts \$10 and over. A thank you email will be sent to the donor within 1 month.

Gifts of \$100 - \$499 (Silver Donors)

In addition to the above, donors who make their donation online and choose “I would like my donation recognized on the CGSSF Donor Wall (\$100+)” will be publicly recognized on the appropriate section of the CGS Donor Wall ([located on the CGS website](#)).

Donations of \$100 or more received by cheque will be publicly recognized on the appropriate section of the Donor Wall, by default. Donors who mail a cheque but wish to remain anonymous should provide notice in writing to the CGS Office along with their cheque.

The donor wall will be cumulative, and donors will be placed in the appropriate donation range at the end of each year.

Gifts of \$500 - \$999 (Gold Donors)

Gold donors will be recognized as in the above categories. In addition, donors who contribute \$500 or more will be recognized on a visual Donor Wall at the CGS Annual Scientific Meeting (including first and last name, category of donation).

As above, donations received by cheque will be publicly recognized by default. Donors who mail a cheque but wish to remain anonymous should provide notice in writing to the CGS Office along with their cheque.

Gifts of \$1,000+ (Platinum Donors)

In addition to the above, donors who contribute of \$1,000 or more (who choose “I would like my donation recognized on the Donor Wall (\$100+)” on the online form) will be featured in the CGS Monthly News Bulletin (emailed to all CGS members) within 3 (three) months of the donation.

As above, donations received by cheque will be publicly recognized by default. Donors who mail a cheque but wish to remain anonymous should provide notice in writing to the CGS Office along with their cheque.

Gifts of \$7,500+ (Diamond Donors)

Diamond-level donors will be recognized as in the categories above. In addition, they will be verbally acknowledged at the Gala Dinner during the CGS conference.

COMMUNICATION OF THE POLICY

This policy will be publicly available on the CGSSF donation page.

OTHER CONSIDERATIONS

Anonymity

Donors wishing to remain anonymous will be respected; however, donors must indicate their wish to remain anonymous at the time of donation.

Donation Value

The CGS will confirm cumulative donation values from January 1, 2015 forward. Cumulative donation values will be reviewed on an annual basis and the appropriate recognition will begin at that time.

Withdrawal or Refusal of Recognition

The CGSSF Board of Directors reserves the right to withdraw recognition and naming agreements should such withdrawal be deemed in the best interests of the CGSSF or the CGS. In addition, the Board of Directors (or their designate) must approve recognition wording, and may refuse the recognition opportunity should the CGSSF and the donor be unable to agree on appropriate wording.

Approved: December 13, 2019
(R. Lam/ M. Montero-Odasso)